

2023 Event Plans & Cost

	Event Name	Description	Park Street Examples	High Street Exam	Expected Cost
April	Spring Town Trail	Lifesize models (similar to recent superhero campaign in The SQ). Can be placed around town and re-used each year. Includes purchasing 8 animals/themed models. This would need additional storage in the town centre. https://life-sizemodels.com/product-category/lifesize-animal-models/realistic-wild-animal-statues/?v=79cba1185463	-	-	£ 20,000.00
July	Summer Beach Party	Themed on summer holidays. Even runs 10am-4pm, large beach on Park Street w/ deckchairs. Live music all day on High Street with free family activities across the town.	Large Beach w/ Deckchairs, climbing wall, bungee run, interactive games, sand sculptures, roaming music	Small stage with live music, market, crazy golf, face painting, balloon modelling, coconut shy etc	£ 30,000.00

December	ChristmasCon	Night time economy support. Pubs/night time businesses sign up to take part in a 'costume tour' across the town centre. Members of public dress in Christmas fancy dress to take part. At each participating business, they decorate or theme their venue with additional entertainment and give a free shot or drink to each participant who scans a QR code to check in at the venue.			£ 5,000.00
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£ 55,000.00

Capital Items

Flatbed/Trolley	£	350.00
Gazebo	£	1,200.00
gazebo weights	£	200.00
Storage boxes	£	300.00
Stage décor per event	£	1,000.00
Correx signs per event	£	500.00
road closure barrier	£	250.00
terror barriers	£	1,200.00
	£	<u>5,000.00</u>